

Saudi Arabia joins WIPO's Madrid System

Saudi Arabia has taken a significant step in the area of Intellectual Property by joining the Madrid Protocol, the Treaty governing the Madrid System for the **international registration of trademarks**, which now has 133 member countries.

This addition will be effective as of October 8, 2026.

- Trademark holders in Saudi Arabia will be able to apply for international protection in the member countries of the Madrid System through a **single international application**, in a single language, and with a single set of fees.
- Trademark holders in other Madrid System member countries will be able to **designate Saudi Arabia in their international trademark applications**.
- Existing international trademark registration holders can **expand protection to include Saudi Arabia**.

International trademark protection

At **UNGRIA**, we design international protection strategies tailored to the needs of each business, supporting our clients at every stage of the process.

Please, do not hesitate to contact us if you are considering internationalizing your trademark or expanding the protection of your current portfolio.

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